The Standard Enhances Online Retirement Plan Tools

PORTLAND, OR, March 22, 2012 -- Standard Retirement Services, Inc. ("The Standard") is launching two enhanced retirement plan websites to provide advisors, employers and participants with a more informative and intuitive online experience. The two websites are: PlanNet®, a retirement plan management resource for advisors and employers, and Personal Savings Center, a financial savings and management tool for participants.

These online tools have been upgraded based on direct user feedback. PlanNet enhancements include improved navigation for quicker access to popular plan management tools, along with more prominent displays of key plan information, such as plan investment balances and participant activity. Similar enhancements have been made to Personal Savings Center, providing easier access to investment management tools and more prominent displays of key account information, such as current balance, investment return, contribution history and loan activity.

In addition, both websites have increased their use of graphics to help deliver key data and educational information in a more compelling and easier-to-understand format.

"These upgrades are a direct result of our strong collaboration with plan advisors and their clients," said Harley Spring, vice president of Plan Services. "As a result of their feedback, our customers' online experiences are now more intuitive and streamlined, making it easier to quickly access the most important information."

The Standard also recently enhanced its participant statements and enrollment communication materials. "Our high commitment to service has led to our ongoing and significant investments in the tools and resources necessary to help employees reach retirement readiness," Spring added. "We continually listen to advisors and employers to make sure we are delivering on our promises and adding long-term value to our partnerships."

Disclosure

StanCorp Equities, Inc., member FINRA, distributes group annuity contracts issued by Standard Insurance Company and may provide other brokerage services. Third-party administrative services are provided by Standard Retirement Services, Inc. Investment advisory services are provided by StanCorp Investment Advisers, Inc., a registered investment advisor.

About The Standard

The Standard is a leading provider of financial products and services, including group and individual disability insurance, group life, AD&D, dental and vision insurance, retirement plans products and services, individual annuities and investment advice. For more information about The Standard, visit www.standard.com.

The Standard is the marketing name for StanCorp Financial Group, Inc. and its subsidiaries: Standard Insurance Company, The Standard Life Insurance Company of New York, Standard Retirement Services, Inc., StanCorp Mortgage Investors, Inc., StanCorp Investment Advisers, Inc., StanCorp Real Estate, LLC, and StanCorp Equities, Inc.

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